**Educational Activities at Chiang Mai Zoo over the past Decade**

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**Abstract**

The Education Department of Chiang Mai Zoo has been developing educational activities and a curriculum to become a learning center of international standard, while promoting the vision, missions and strategic plans of The Zoological Park Organization, Thailand. This presentation illustrates and reviews activities for life-long learning developed to date. At the past, there are a few educational activities that specific formal education target group. At present, there are 10 activities, being offered: Zoo School, Walk Rally, Chiangmai Zoo Summer Camp, Zoo Volunteer, Zoo Scout Camping, Environmental Day Event, Zoo Kids Zone, MC Enrichment, Road Show and Zoo Outreach Program. In the future, there is new educational activities (Chiangmai Zoo Tour Program) to reach new target groups such as adult, family group. Using our experience and information from the above program the zoo educators intend to develop new program in the future for additional target groups.

**Keywords:** Life-long Learning, Educational Program, New Target Groups